STARTING A BUSINESS
STEP-BY-STEP

The Basics of:
Entrepreneurship

A few pages to give you an idea on how you could use this “Textbook Companion” with your class

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2nd edition
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Introduction to Entrepreneurship

- Entrepreneurial Mindset
- What kind of entrepreneur are you?

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THINK ABOUT THIS!

- Should my business be based on what I Love to do?
- Should my business be based on what I am Good At?
- Should my business be based on what people buy the most?

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Entrepreneurial Mindset

What is the difference in mindset between:

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Step by Step of Starting a Business

- Licensing and Permits
- Federal and State Registrations
- Bank and Insurance

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THINK ABOUT THIS!

- Should I start as a Sole Proprietor? Or Incorporate now?

- Should I build an expensive website or start with a Free First?

- Should I get a loan or use a credit card?

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